



NEBE

inspiring club events

*presents*



# Meethebest

club

Istanbul | January 29 - February 1, 2025

5th edition

*Oh, the places you'll see!*

## Meet The Best Club: a brand, a philosophy

***Valuable relationships for valuable business:*** NEBE's inspiring motto is the tenet of our unique **Club events**.

Like **Meet the Best**, our successful showcase dedicated to the world of **upscale events**, whose winning **club-formula** guarantees effective networking and real business opportunities with the best Event & Wedding industry insiders.

**Meet the Best** offers you also the opportunity to live memorable experiences in amazing places.

Like mesmerizing Istanbul: the crossroad between Europe and Asia, boasting a one-of-a-kind combination of beauties, heritage, attractions, A+ hotels, restaurants and venues. All this, crowned by the legendary Turkish hospitality.

We can't wait to have you aboard! Thank you,

*Elisabetta Neri & NEBE Team*

*If one had but a single glance to give the world, one should gaze on Istanbul  
(A. de Lamartine)*

# Meet The Best assets

## Format

- 3-day residential formula at the Ritz-Carlton Istanbul
- Several exhibiting options, including pre-fixed appointment agenda (up to 40)

## Social happenings

- Amazing evening functions in remarkable venues
- Exciting activities at the discovery of Istanbul

## Communication

- Posts on @NEBEClubEvents FB and IG profiles
- Interviews

## Before & after

- Fam-trip and press trip opportunities for selected hosting destinations and properties.

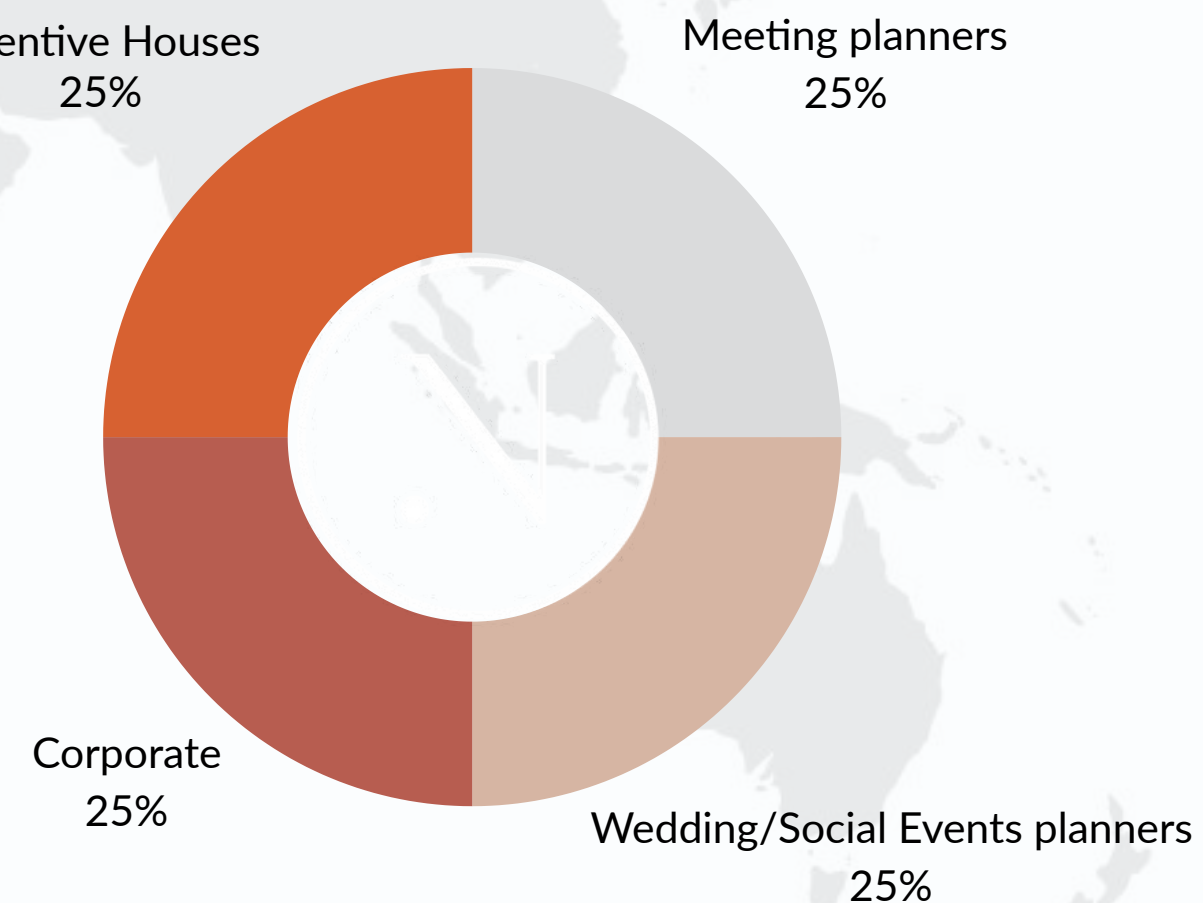
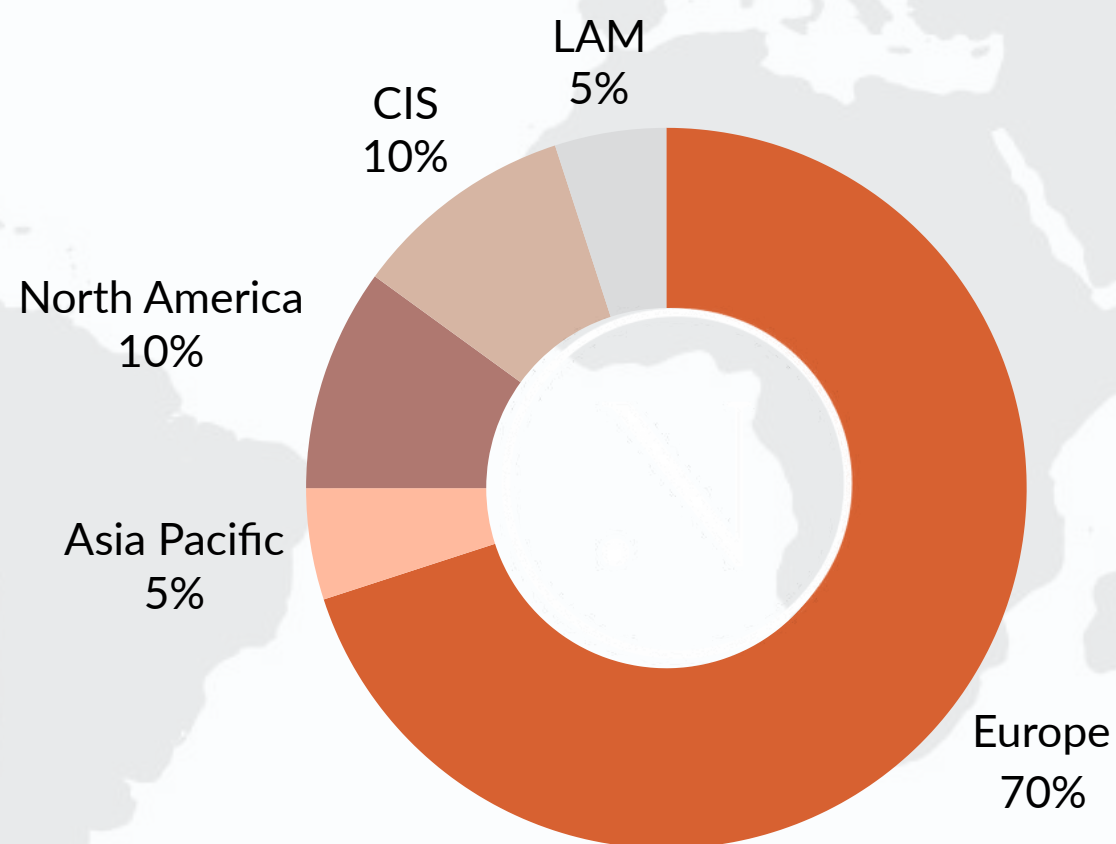
*The event was very professionally orchestrated. The venue was amazing and all the staff from NEBE were absolutely charming and helpful. The size of the event was perfect and allowed a lot more meaningful networking than is possible at the larger trade shows. Until next time!*  
BBC (UK)



## People

Target Buyers (50/60)

*Profile:* corporate planners, agency meeting planners, Incentive houses, wedding & social event planners.

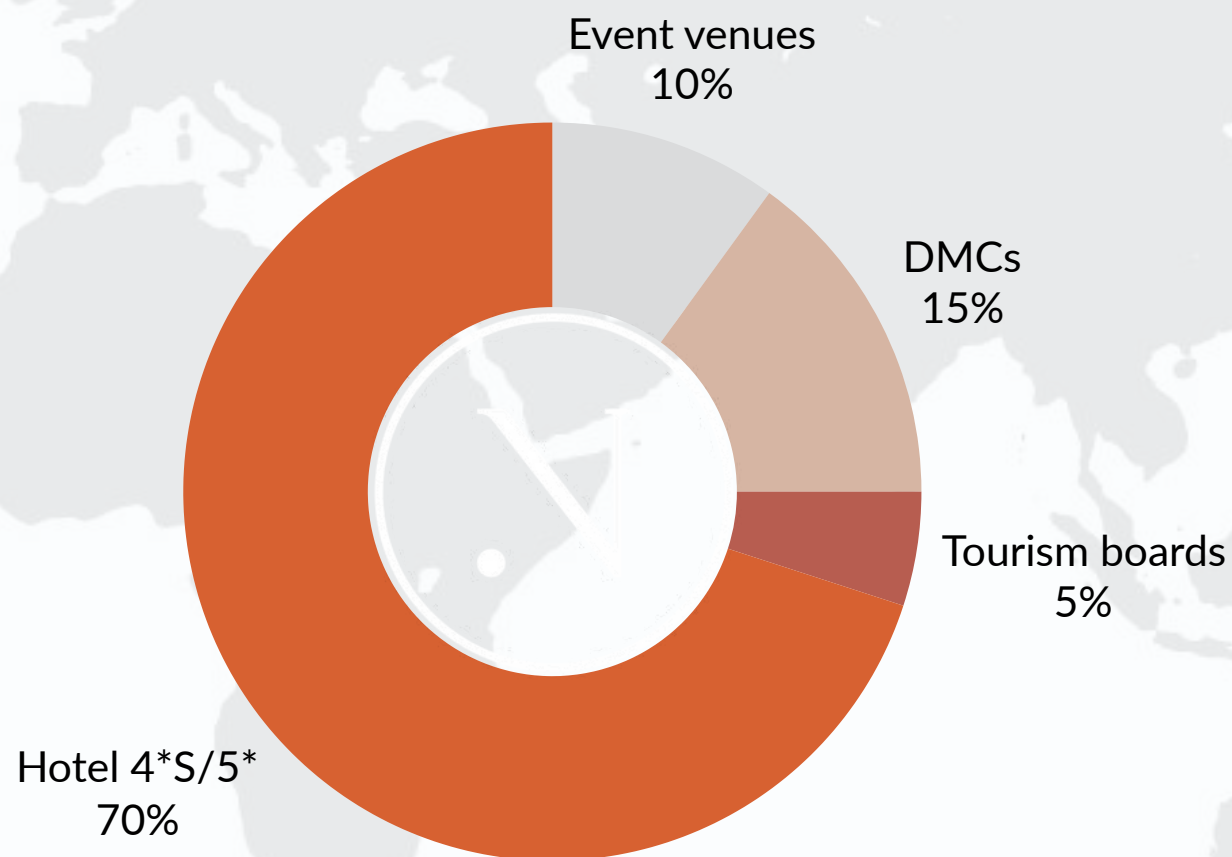


## People

Target Exhibitors (50)

*Profile:* luxury hotels with meeting and event spaces, event venues, DMCs, tourism boards.

*Market:* Europe.



*The event offered a profound exchange of insights, facilitated valuable connections. A paramount platform for fostering meaningful networking and collaboration. My thanks to the NEBE team for impeccably orchestrating an event that seamlessly merged precision execution with enlightening content.*

Nikos Sfakianakis | Metaxa Hospitality Group (Greece)



## Have chosen Meet The Best Club:

- Almont Travel (UK)
- BBC (UK)
- BNP Paribas (Spain)
- Cocoon Events (France)
- Creative Travel (Mexico)
- Designanarchy (UK)
- Estée Lauder (France)
- Hermès Parfums (France)
- Valerie Wilson Travel (USA)
- Baglioni Hotel Regina (Italy)
- InterContinental Rome Ambasciatori Palace (Italy)
- JW Marriott Venice Resort & Spa (Italy)
- Kempinski Hotel Portorož (Slovenia)
- Metaxa Hospitality (Greece)
- Monaco Tourism and Congress Office (Monaco)
- Park Hyatt Milan (Italy)
- The St Regis Florence (Italy)
- The St. Regis Venice (Italy)

*It was a pleasure to be introduced to some outstanding suppliers in the region. Your thoughtful curation made all the difference in providing SmoothRed with in-depth product knowledge allowing us better to tailor and promote your recommendations.*

*I'm excited about the potential collaborations that may arise from these new connections. Thank you once again for this fantastic opportunity to explore and engage with the wonderful offerings in Umbria.*

Summer Pocock - SmoothRed (UK)

## Preliminary programme

### **JANUARY 29**

Arrivals, check-in at the Ritz  
Carlton Istanbul  
Kick-off cocktail dinner  
reception  
Overnight stay

### **JANUARY 30**

Appointments  
Working lunch  
Appointments  
Free time at leisure  
Overnight stay

### **JANUARY 31**

Appointments  
Working lunch  
Networking activities  
Farewell gala dinner party  
Overnight stay

### **FEBRUARY 1**

Check-out, departures

## Fam-trips

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Fam-trips are the smartest and most effective way to have travel agents discover your destination, before or after the show, while becoming friends!

For more information and to submit your application, please contact our [Hosted Buyer Team](#).





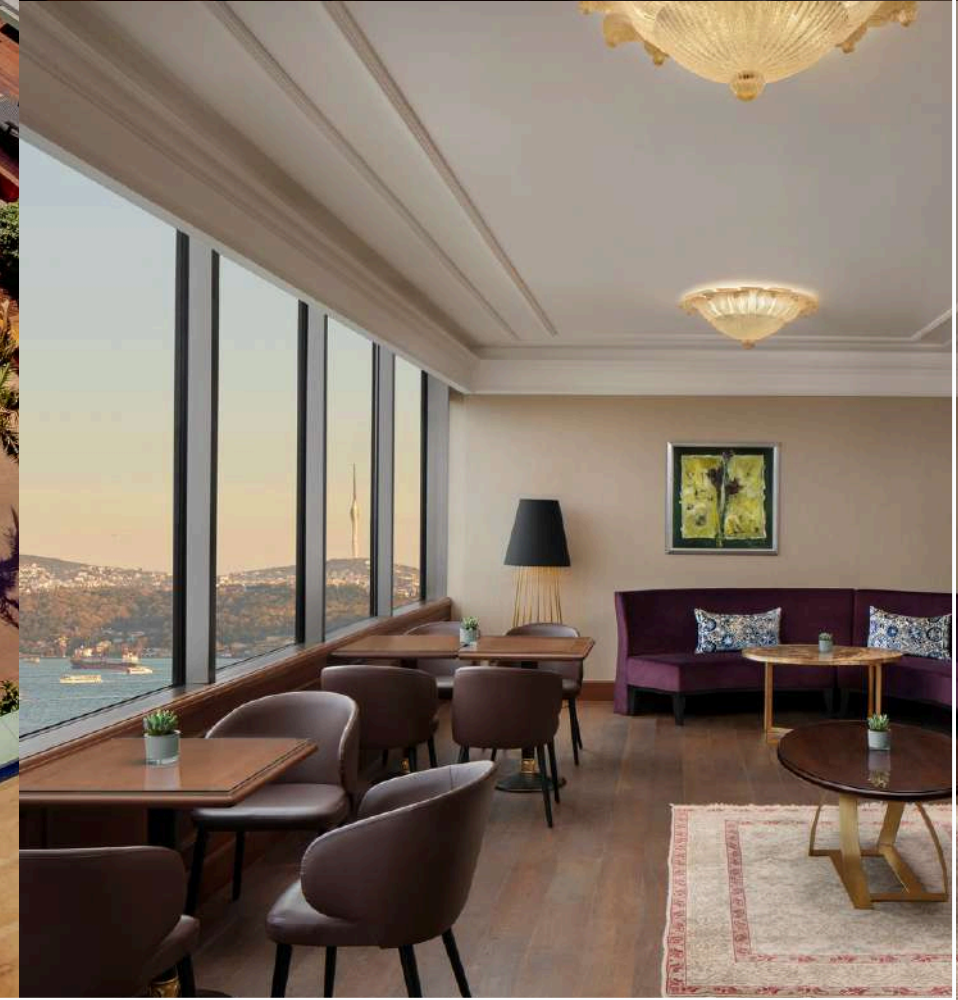
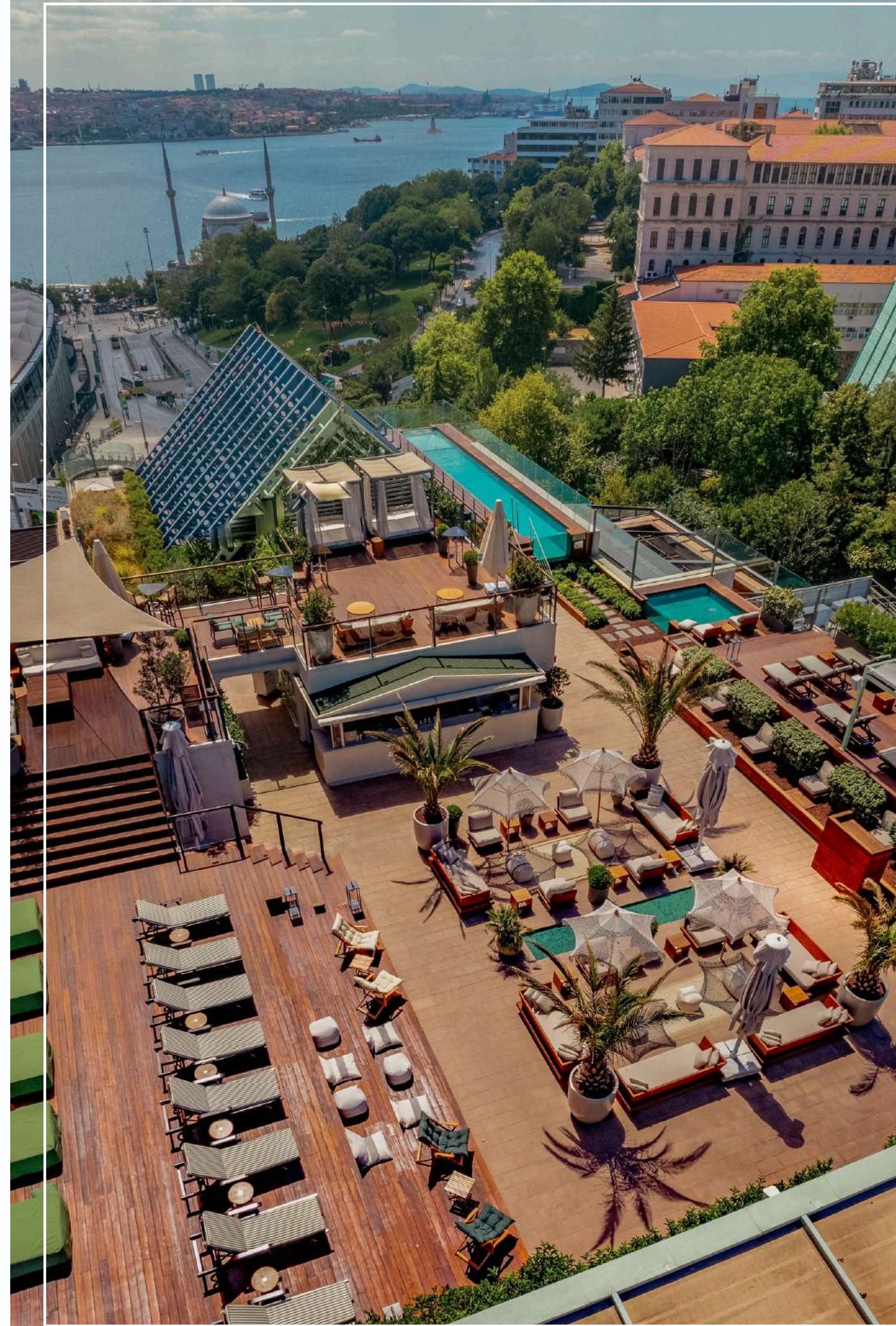
# Where

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The **Ritz-Carlton Istanbul** enjoys a prime location in the prestigious Dolmabahce area overlooking the Bosphorus, walking distance from the city's main attractions. Istanbul airport is only 40 minutes by car.

Find out more about the hotel facilities and services on [www.ritzcarlton.com/en](http://www.ritzcarlton.com/en).

Please note that **attendance to the show can only be booked in combination with the accommodation at the The Ritz-Carlton, Istanbul** (except for local operators).



## About Us

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NEBE is internationally acknowledged as a leading player in the field of trade promotion and communication for the world of luxury hospitality & travel.

Our trademark? The **Club-Events**: selective, themed, gatherings, praised by the best industry insiders, designed to foster networking and concrete business opportunities.

Besides *Meet The Best Club*, NEBE designs and promotes other very successful ventures, such as its top/flagship show **Travelux Club**, aimed at the world of luxury hospitality - and **Divino Wine Hospitality & Travel** – devoted to Food & Wine tourism.

NEBE is also at your side to shape personalized, effective activities, allowing you to boost your positioning in key global markets.

Besides a wide portfolio of top European operators - hotels, villas, DMCs, service suppliers - we pride ourselves to partner with several tourism boards such as Croatian Tourism Board, Vienna Tourist Board, Visit Monaco, ENIT.

Discover more about NEBE's world on [www.nebe-web.com](http://www.nebe-web.com) and our social medias. Let us inspire you.



## Partners

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MAIN PARTNER



**THE RITZ-CARLTON**

ISTANBUL

# Meetthebest club

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